

REP HEADLINE# 6320825  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
SEP18/12 10.50  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/MD MARRIAGE EQUALITY  
AGY # \_\_\_\_\_ AGY. NAME MEDIA STRATEGIES & RESEARCH  
11350 RANDOM HILLS ROAD, SUITE 670  
FAIRFAX, VA 22030

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME RACHAEL BEALE  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6320825  
PRDCT MD MARRIAGE EQUALITY EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT29/12 NOV6/12 WK-2

CLASS: NATL. LOCAL REGIONAL

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE SEP18/12 10.50

REP: TO: MALLORY  
FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL...\$4100...6X  
THX PLS CFM, 9/18/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 12026

1			900A-1000A	30		\$500.00	10/30	11/2	2		TU,F	2
PROGRAM : JUDGE MATHIS												
2			1000A-1100A	30		\$500.00	10/29	10/31	2		M,W	2
PROGRAM : PEOPLE'S COURT												
3			1100A-1200N	30		\$500.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT												

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
4			730P-800P	30		\$1,600.00	11/1	11/1	1		THU	1
PROGRAM : 2.5 MEN												
NOV/12 \$4,100.00												

CONTRACT TOTAL \$4,100.00  
TOTAL SPOTS 6

MARKET TOTALS \$205,000 WDCW 2% WJLA 18% WUSA 23% WRC 35% WTTG 21% WFXW 0% WDCA 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*